



Heartbeats
A PREGNANCY CARE CENTER

SPRING FUNDRAISER 2023

#FinishTheRace

MARCH 17, 2023

6 PM - 9 PM

NASCAR

**HALL
OF
FAME**
CHARLOTTE



SPONSOR PACKAGES

VIP SPONSOR

The Great Hall

- 1 - Billboard Panel
- 1 - 60" Tall LCD Panel
- Your Company Logo on ALL Printed Materials & Social Media Post
- Your Logo etched on a Heartbeat Forever 36" x 36" Brick Paver
- Your Company Logo displayed on Heartbeats Donor Website

All options listed in below sponsorships

\$10,000

PLATINUM SPONSOR

The Great Hall

- 1 - 60" Tall LCD Panel

Hall of Honor

- 1 - Right or Left Billboard Panel
- Your Company Logo on ALL Printed Materials & Social Media Post
- Your Logo etched on a Heartbeat Forever 24" x 24" Brick Paver
- Your Company Logo displayed on Heartbeats Donor Website

All options listed in below sponsorships

\$5,000

GOLD SPONSOR

The Great Hall

- 1 - 60" Tall LCD Panel
- Your Company Logo on ALL Printed Materials & Social Media Post
- Your Logo etched on a Heartbeat Forever 12" x 24" Brick Paver
- Your Company Logo displayed on Heartbeats Donor Website

All options listed in below sponsorships

\$2500

BRONZE SPONSOR

High Octane Theatre

- Your Logo on LCD Monitor with other Event Sponsors

Multi-Sponsor Display in multiple locations

- NASCAR Lobby & High Octane Theatre
- Your Company Logo on ALL Printed Materials & Social Media Post
- Your Logo etched on a Heartbeat Forever 8" x 8" Brick Paver
- Your Company Logo displayed on Heartbeats Donor Website

\$1,000

VIP SPONSOR SPECS

HARD CARD REGISTRATION



PACKAGE INCLUDES:

The Great Hall

- **1 - Billboard Panel**
 - Static Logo: EPS preferred or high-resolution JPG or PNG image files.
 - Static Images: 1920x1080 resolution. High-resolution JPG or PNG image files
- **1 - 60" Tall LCD Panel**
 - Static Logo: EPS preferred or high-resolution JPG or PNG image files.
 - Static Images: 1080x1920 resolution per screen. High-resolution JPG or PNG image files

Hall of Honor

- **1 - Right or Left Billboard Panel**
- Your Company Logo on **ALL Printed Materials & Social Media Post**
- Your Logo etched on a **Heartbeat Forever 36" x 36" Brick Paver**
- Your Company Logo displayed on **Heartbeats Donor Website**

High Octane Theatre

- Your Logo on LCD Monitor with other Event Sponsors



\$10,000

PLATINUM SPONSOR SPECS



PACKAGE INCLUDES:

- **The Great Hall**
 - 1 - 60" Tall LCD Panel
 - Static Logo: EPS preferred or high-resolution JPG or PNG image files.
 - Static Images: 1080x1920 resolution per screen. High-resolution JPG or PNG image files
 - **Hall of Honor**
 - 1 - Right or Left Billboard Panel
 - Static Logo: EPS preferred or high-resolution JPG or PNG image files.
 - Static Images: 6504x1200 for entire width. High-resolution JPG or PNG image files
 - Your Company Logo on **ALL Printed Materials & Social Media Post**
 - Your Logo etched on a **Heartbeat Forever 24" x 24" Brick Paver**
 - Your Company Logo displayed on **Heartbeats Donor Website**
- High Octane Theatre**
- Your Logo on LCD Monitor with other Event Sponsors

\$5,000

GOLD & BRONZE SPONSOR SPECS



GOLD PACKAGE INCLUDES:

- **The Great Hall**
 - **1 - 60" Tall LCD Panel**
 - Static Logo: EPS preferred or high-resolution JPG or PNG image files.
 - Static Images: 1080x1920 resolution per screen. High-resolution JPG or PNG image files
- Your Company Logo on **ALL Printed Materials & Social Media Post**
- Your Logo etched on a **Heartbeat Forever 12" x 24" Brick Paver**
- Your Company Logo displayed on **Heartbeats Donor Website**
- **Your Logo on LCD Monitor with other Event Sponsors**

\$2,500

BRONZE PACKAGE INCLUDES:

- **Your Logo on LCD Monitor with other Event Sponsors**
- Your Company Logo on **ALL Printed Materials & Social Media Post**
- Your Logo etched on a **Heartbeat Forever 8" x 8" Brick Paver**
- Your Company Logo displayed on **Heartbeats Donor Website**

\$1,000



SPONSORSHIP AGREEMENT

**Thank you for sponsoring Heartbeats Pregnancy Care Center, Inc.
(a.k.a. Heartbeats) #FinishTheRace Spring Fundraising event!**

We are excited to partner with you!

Please fill out the agreement below and return to a Heartbeats Representative.

Sponsor Package: ☐ VIP ☐ Platinum ☐ Gold ☐ Bronze

First name _____ Last Name _____

Name of Company _____ Position _____

Address _____

State _____ Zip Code _____

Email Contact _____

Phone _____ Payment: ☐ Online/QR Code ☐ Check

Terms & Conditions:

- All Artwork will be supplied in the proper format specified by Heartbeats within 10 business days from this signed agreement.
- I understand that payment of this sponsorship will be paid in full no later than Feb 28, 2023.
- I give Heartbeats Pregnancy Care Center permission to use my logo on their website, Social media or other electronic formats.

Please Sign, Date & Return via Email dd@heartbeatspcc.org, or use the QR code) to complete agreement to Heartbeats Pregnancy Care Center, Inc.

Signature

Date



Thank you for your sponsorship!